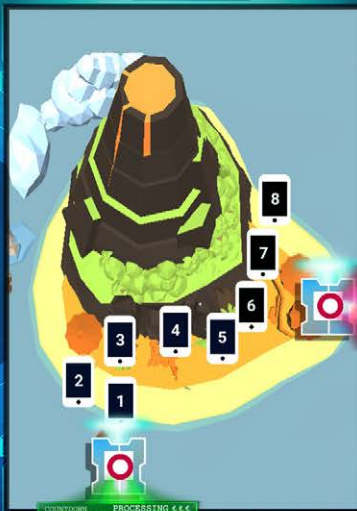




## CHALLENGE 2 - SKULL ISLAND

### CHALLENGE 2

Your challenge is to work your way through Skull Island. Find the phones. Complete your mission log and report back to Soportar.



COUNTDOWN PROCESSING 444  
**YOU ARE HERE**

COUNTDOWN PROCESSING 444  
**EXIT HERE**

**CONTINUE**



## CHALLENGE 2 - SKULL ISLAND

### GROUP LEADER SHEETS

4  
Copies  
Per Class



### PUPIL OVERVIEW

Your Challenge is to explore Skull Island and find the 8 phones and unlock the collectible. This Challenge is about **effective communication**. Venture owners communicate with many people such as sales teams; marketing; advertisers; customers; suppliers; web designers; other directors; market leaders; branding,



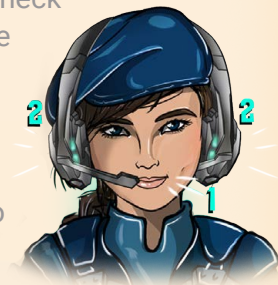
and; stakeholders. People typically think of communication as speaking, but effective communication involves speaking and listening.



Effective communication is like a radio or smart phone, speaking is like transmitting and listening is like being on 'receive'. **Effective communication involves two actions; active listening and paraphrasing.** Active listening is about letting the other person speak and listening to what they say. Paraphrasing is a way to check the meaning and make sure the message is understood.

Effective communicators use their ears and mouths in the ratio 2:1 and focus on active listening and paraphrasing.

The Zeeko Creative Problem Solving Process is (i) a way to come up with ideas to solve a challenge, and (ii) a way to check if the ideas are good or bad and why they might be





## CHALLENGE 2 - SKULL ISLAND



good or bad. The word for *coming up with ideas* is called *ideate*. The word to *check if ideas are good or bad* is called *evaluate*. Remember Bruce's Barber Shop and Bruce's automatic scissors? That was a wild idea. There are 3 tricks to help create new ways to do jobs for customers:



- *Build on the ideas of others* with active listening and paraphrasing.
- *Defer evaluation*, don't think/say if the idea of your classmate is good or bad.
- *Aim for loads of ideas*, like loads of stars in the aerial shell of a firework.

### HERE ARE THE KEY MESSAGES

- Effective communication involves listening and speaking.
- Effective communication means using ears and mouth in the ratio, 2:1.
- Effective communication involves active listening and paraphrasing.
- Active listening involves letting the other person speak and listening to what they say.
- Paraphrasing is a way to check the meaning and make sure the message is understood.
- Ideation is about coming up with ideas.
- Evaluation is about checking if ideas are good or bad, and why the ideas might be good or bad.
- There are 3 tricks to help create new ways to do jobs for customers:
  - *Build on the ideas of others.*
  - *Defer evaluation.*
  - *Aim for loads of ideas.*



## CHALLENGE 2 - SKULL ISLAND

### PREPARATION INSTRUCTIONS



Read through your group activity sheets. Think about what kind of answers people might give and what questions you could ask to get everyone thinking.

If you have any questions about the challenge make sure you ask your teacher beforehand. You can also practice at home by getting your friends and family to play the role of the pupils that you will be helping during the challenge.



## CHALLENGE 2 - SKULL ISLAND

### CLASSROOM GROUP ACTIVITY 1

#### READ:

Bobby Healy from Mana Drones told us about their Venture and gave us two questions to answer for our challenge for today.

#### ASK:

Question: Why is effective communication important for Venture Owners, success in life and in school?

Question: What do you have to do to communicate effectively?

#### ANY OTHER QUESTIONS





## CHALLENGE 2 - SKULL ISLAND

### CLASSROOM GROUP ACTIVITY 2

#### READ:

Do you remember from Challenge 1 we said a 'New Value Creator' is a person who finds a new way to solve a problem or do a job for another person that also benefits society. Communication in any Venture is essential. With this in mind work with your group to answer the questions below.

#### ASK:

**Question:** Who might a 'New Value Creator' have to communicate with?

List everybody a 'New Value Creator' might have to communicate with to create and sell new products and services.

#### ANY OTHER QUESTIONS

