

MAGICAL LEADERS

Teaching 21st Century Skills through Entrepreneurship



ZEEKO



Next Education[®]
Transforming Education



NovaUCD



“In an unknowable future, all young people will need an entrepreneurial competency, creative and critical thinkers who can adopt and flourish in a changing world. I believe the Magical Leaders programme aims to foster this effective development of these 21st Century Skills.”

Leo Clancy, CEO Enterprise Ireland

(Irish Government Agency for business and innovation)



FOR MIDDLE
SCHOOL
STUDENTS

MAGICAL LEADERS

A TEACHING RESOURCE FOR LEARNING AND APPLYING 21ST CENTURY SKILLS THROUGH
ENTREPRENEURSHIP

DEVELOPED BY

ZEEKO



NovaUCD

FOR



**Enterprise
Ireland**



An Roinn Fiontar,
Trádála agus Fostaíochta
Department of Enterprise,
Trade and Employment

FUN AND ENGAGING
CONTENT HELPS
PRACTICE SPEAKING AND
LISTENING SKILLS.

TEACHING STUDENTS
HOW TO THINK NOT
WHAT TO THINK



Education
Endowment
Foundation

Peer tutoring approaches have been shown to have a positive impact on learning, with an average positive effect equivalent to approximately **five additional months' progress within one academic year**

MAGICAL LEADERS

TEACHES ENTREPRENEURSHIP
THROUGH THE LENS OF THE
UNITED NATIONS SUSTAINABLE
DEVELOPMENT GOALS AND
INCLUDES A PROJECT ON SOLAR
POWER.

LESSON 2 - EFFECTIVE COMMUNICATION

LEARNING OBJECTIVES

CORE FOCUS

- Teacher facilitates the pupils learning.
- Effective communication is a key attribute of 'New Value Creators' and also, for success in life. Effective communication involves active listening and paraphrasing.
- Pupils practice giving and receiving feedback, which supports a feedback culture; ensures each pupil is a motivated perpetual learner, and; assists each child to reach higher levels of achievement.

PURPOSE

- Develop 21st Century Skills Tool-kit: Introduce key concepts for effective communication and practice these concepts. Effective communication is a pre-requisite for further lessons in Part 1 of Magical Leaders and is developed still further in Part 2.
- Practice Peer Education Process: The Peer Educator Team practice teamwork, oracy and presentation skills; social skills and leadership by presenting the lesson to their peers.

SUSTAINABLE DEVELOPMENT GOAL ALIGNMENT



The learning from the lesson is supported by learning from Bobby Healy. Bobby is the inventor and developer of Manna Drones. The drones are used to make local deliveries. Manna Drones is linked to the UN Sustainable Development Goal 13 'Climate Action'. 'Climate Action'.

MAGICAL LEADERS

MISSION STATEMENT

TEACHERS NOTES

60



MAGICAL LEADERS AND THE NEP 2020

"Education thus, must move towards less content, and more towards learning about how to think critically and solve problems, how to be creative"



National Education Policy 2020

The National Education Policy 2020 recommends a move away from a curriculum based on rote learning, heavy with content to a curriculum based on skills, with less content. The Magical Leaders programme uses a peer tutoring pedagogy to enable students to learn and practice 21st century skills. The programme takes a systematic approach to learning and practicing the 4 Cs.



CRITICAL THINKING



CREATIVITY



COLLABORATION



COMMUNICATION

The programme is based on the real life experience of a diverse group of Entrepreneurs.



WHAT DOES THE PROGRAMME COVER?

TEACHER LED

1. NEW VALUE CREATORS

PUPIL LED

2. EFFECTIVE COMMUNICATION

3. SELF-AWARENESS AND RELATIONSHIPS

4. TEAM-WORKING

5. CREATIVE PROBLEM SOLVERS

6. CRITICAL THINKING

6 LESSONS RAN OVER
18 SESSIONS, WITH A
CELEBRATION OF LEARNING
EVENT RUNNING OVER **2**
SESSIONS.

COMPREHENSIVE TEACHER TRAINING

Teacher training on how to teach and practice 21st-century skills using a peer pedagogy:

- **Session 1:** Programme overview, software training, role play (2 hours)
- **Session 2:** Observation of lesson 1 (2 hours)
- **Session 3:** Observation of lesson 2 (2 hours)



MAGICAL LEADERS

ASSESSMENT & CERTIFICATION

PUPILS CERTIFICATE



A STUDENT BEFORE AND AFTER ASSESSMENT BY THE STUDENTS PROVIDES AN OBJECTIVE MEASURE OF THE LEARNING IMPACT FOR EACH CLASS

TEACHERS CERTIFICATE



WHAT DO YOU NEED TO RUN THE PROGRAMME?

IN THE CLASSROOM

WHITEBOARD OR INTERACTIVE FLAT PANEL

INTEL I3-3210 PROCESSOR
WINDOWS 10 / MAC OS MONTEREY
4GB+ RAM
DEDICATED GRAPHICS CARDS
8 MBPS INTERNET CONNECTION

MAGICAL LEADERS

WHAT DO I RECEIVE FROM ZEEKO?

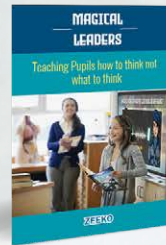
COVER LETTER



QUICK START GUIDE



TEACHERS BOOK



ONLINE RESOURCES



CLASSROOM POSTER



PRESENTER & COMPUTER DRIVER SHEETS



QTY 4
Per Kit

GROUP LEADER SHEETS



QTY 5
Per Kit

PUPILS BOOKS



QTY 38
Per Kit

INTERACTIVE ONLINE PLATFORM



APPS



STICKERS



QTY 52
Per Kit

TEACHER FEEDBACK STICKERS



78 STICKERS
Per Kit

ABOUT ZEEKO

Zeeko, is headquartered at UCD Nova, the Centre for New Ventures and Entrepreneurs at University College Dublin. The company is founded by Joe Kenny in 2013. Zeeko provides internet safety training and entrepreneurship skills training to over 55,000 primary and secondary school students each year.



NovaUCD



ABOUT NEXT EDUCATION

Our products and solutions have touched the lives of more than 10% of India's private school-going children



TESTIMONIALS



"I was pleasantly surprised at how well some of the less confident pupils stepped up and were able to lead some of the activities"

Marc Newsham, Year 6 Teacher, Castle Hills Primary School,
Doncaster, UK



"The group activities were great, the kids got into some good discussions. I think the favourite activity was the giving feedback. They absolutely loved that! They had never gotten the opportunity to do something like that before and they really enjoyed it."

Martina Gallagher, Scoil C.Ui Dhalaigh, Co.Kildare, Ireland



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JUL 2023