

CHALLENGE 2 - SKULL ISLAND

PUPIL SHEETS

24
Copies Per
Class (excls.
Peer Team)



PUPIL OVERVIEW

Your Challenge is to explore Skull Island and find the 8 phones and unlock the collectible. The Challenge is about **effective communication**. Venture owners communicate with many people such as sales teams; marketing; advertisers; customers; suppliers; web designers; other directors; market leaders; branding, and; stakeholders. People typically think of communication as speaking, but **effective communication involves speaking and listening**.

Effective communication is like a radio or smart phone, speaking is like transmitting and listening is like being on 'receive'. **Effective communication involves two actions; active listening and paraphrasing**. Active listening is about letting the other person speak and listening to what they say. Paraphrasing is a way to **check the meaning and make sure the message is understood**. Effective communicators use their ears and mouths in the ratio 2:1 and focus on active listening and paraphrasing.

The Zeeko Creative Problem Solving Process is (i) a way to come up with ideas to solve a challenge, and (ii) a way to check if the ideas are good or bad and why they might be good or bad. The word for **coming up with ideas is called ideate**. The word to **check if ideas are good or bad is called evaluate**. Remember Bruce's Barber Shop, and Bruce's automatic scissor, that was a wild idea. There are 3 tricks to help create new ways to do jobs for customers:

- **Build on the ideas of others** with active listening and paraphrasing.
- **Defer evaluation**, don't think/say if the idea of your classmate is good or bad.
- **Aim for loads of ideas**, like loads of stars in the aerial shell of a firework.

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HERE ARE THE KEY MESSAGES

- Effective communication involves listening and speaking.
- Effective communication means using ears and mouth in the ratio, 2:1.
- Effective communication involves active listening and paraphrasing.
- Active listening involves letting the other person speak and listening to what they say.
- Paraphrasing is a way to check the meaning and make sure the message is understood.
- Ideation is about coming up with ideas.
- Evaluation is about checking if ideas are good or bad, and why the ideas might be good or bad.
- There are 3 tricks to help create new ways to do jobs for customers:
 - Build on the ideas of others.
 - Defer evaluation.
 - Aim for loads of ideas.

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CLASSROOM INDIVIDUAL ACTIVITY 1

Work in pairs. Answer the questions below. Create ideas for your 'wild idea' jacket.



Would it have a zip, buttons, velcro or something else?

What would it look like?

Will they be red, green, or something else?

Would it have a heater?

What shop would you sell it in?

Oops, maybe you will not sell it in a shop?

Create a picture below by connecting all your ideas together. What did you end up with?



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FEEDBACK SHEET



Enter the date

___ / ___ / ___

Enter the team members' names of today's Peer Educators.

TEAM MEMBERS ARE:

On your own answer yes or no to each question below. Then add up the score.

Success Criteria	Achieved? (Y/N)
Everybody in the (presenting) group must take part,	
Presenters must speak clearly	
Presenters must sound enthusiastic	
Presenters must stimulate discussion amongst the rest of the class and	
Encourage each group to feedback their thoughts / comments.	
TOTAL YES:	TOTAL NO:



In your groups, list 3 things the Today's team did well.

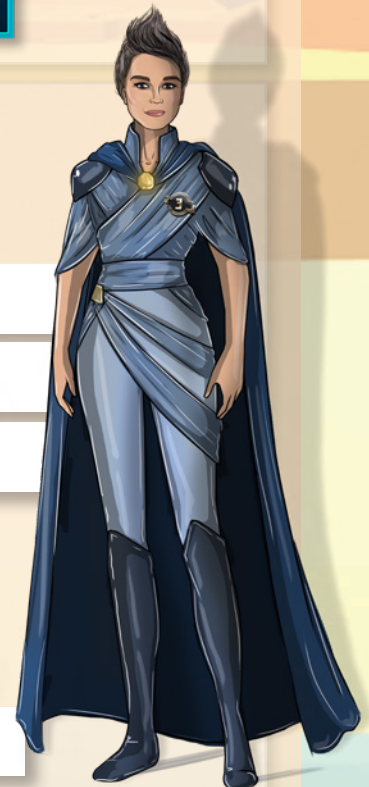
1

2

3



In your groups, note one item that would make the presentation even better if.



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HOME ACTIVITY

MISSION LOG

Write down your takeaways from the challenge today.

IT'S COOL TO BE ME

Look at yourself in the mirror and say "it's cool to be me" every day for the day next five days.



PREPARE FOR THE NEXT CHALLENGE

Talk to your family and ask where/ when/ how they had to manage their emotions? Can they give you an example (in a home or work setting) of when they noticed themselves start to frustrated and they had to take a deep breath to calm down and feel less frustrated.

Parent/ Guardian signature



EFFECTIVE COMMUNICATION INVOLVES

HANG ME
ON YOUR
BEDROOM
WALL

1

Listening & Speaking.

2

ACTIVE LISTENING

- Letting others speak.
- One voice at a time.
- Listening to what they say.

3

PARAPHRASING

- Check the message meaning.
- Ensure the message is understood.



Two steps to innovation

- IDEATION = coming up with ideas.
- EVALUATION = checking why ideas are good or bad.

3 tricks to create new ways to do customer jobs:

- BUILD on the ideas of others.
- AIM for loads of wild ideas.
- DEFER evaluation.

